



## ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. 6th Street, Beaumont, CA

**Wednesday, September 09, 2020 - 4:00 PM**

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Materials related to an item on this agenda submitted to the Economic Development Committee after distribution of the agenda packets are available for public inspection in the City Clerk's office at 550 E. 6th Street during normal business hours.

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### AGENDA

#### REGULAR SESSION

4:00 PM

#### MEETING PARTICIPATION NOTICE

This meeting will be conducted utilizing teleconference communications and will be recorded for live streaming as well as open to public attendance subject to social distancing and applicable health orders. All City of Beaumont public meetings will be available via live streaming and made available on the City's official YouTube webpage. Please use the following link during the meeting for live stream access.

#### **BeaumontCa.gov/Livestream**

Public comments will be accepted using the following options.

1. Written comments will be accepted via email and will be read aloud during the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Comments can be submitted anytime prior to the meeting as well as during the meeting up until the end of the corresponding item. Please submit your comments to: **NicoleW@BeaumontCA.gov**
2. Phone-in comments will be accepted by joining a conference line prior to the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Please use the following phone number to join the call: **(951) 922-4845**
3. In person comments subject to the adherence of the applicable health orders and social distancing requirements.

In compliance with the American Disabilities Act, if you require special assistance to participate in this meeting, please contact the City Clerk's office using the above email or call **(951) 572-3196**.

Notification 48 hours prior to a meeting will ensure the best reasonable accommodation arrangements.

## **CALL TO ORDER**

Committee Members: Mayor Rey Santos, Mayor Pro Tem Mike Lara, City Manager Todd Parton, Economic Development Director Kyle Warsinski, Member Monir Ahmed, Member Bernie Balland, Member Ebon Brown, Member Allen Koblin, Member Von Lawson, Member Rob Moran, Member Bette Rader, Member Karen Wheat, and BUSD Student Angelina Segovia, *Business Community Member - vacant*

Action of any requests for Excused Absence:

Pledge of Allegiance:

Approval / Adjustments to Agenda:

Conflict of Interest Disclosure:

## **PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):**

*Any one person may address the Committee on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the Committee Chair or Secretary. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Committee from discussing or taking actions brought up by your comments.*

## **ACTION ITEMS/PUBLIC HEARINGS / REQUESTS**

### **1. Approval of Minutes**

#### **Recommended Action:**

Approve Minutes dated August 12, 2020.

- 2. Update of Projects from City Staff**
- 3. Business Assistance Grant Program**
- 4. Riverside County Ambassador Program**
- 5. First Quarter 2020 Sales Tax Update**
- 6. Smartcity Plan Discussions**

## **TOPICS FOR FUTURE AGENDAS**

- 7. Intro to New Businesses Program**
- 8. Cannabis in Area**
- 9. Overview of Plan for Committee - Responsibilities and Duties**
- 10. Economic Development Tools and Incentives**
- 11. Workforce Development / Apprenticeship Program**
- 12. Homelessness Update**

## **REPORTS**

## **ADJOURNMENT**

The next regular meeting of the Beaumont Economic Development Committee Meeting is scheduled for Wednesday, October 14, 2020 at 4:00 p.m.

Beaumont City Hall – Online [www.BeaumontCa.gov](http://www.BeaumontCa.gov)

### **Committee Vision Statement:**

The Beaumont Economic Development Committee shall work to create a balanced, sustainable and diverse business base that leverages existing local business while filling in gaps by creating a plan to recruit and market to new business that will benefit Beaumont's growth, quality of life and values that Beaumont City Council sets forth.

### **Committee Goals:**

- Develop an Economically Balanced Community.
- Recruit New Business, while retaining and expanding local business, that promote growth of primary jobs and/or sales tax revenue.
- Create a Quality of place that establishes Beaumont as a community to establish or grow a business.
- Leverage the City's Strengths to maximize Business opportunities.

# ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. 6th Street, Beaumont, CA

Wednesday, August 12, 2020 - 4:00 PM

## MINUTES

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### REGULAR SESSION

4:00 PM

#### **CALL TO ORDER at 4:02 p.m.**

**Present:** Committee Members: Mayor Rey Santos, Mayor Pro Tem Mike Lara, City Manager Todd Parton, Economic Development Director Kyle Warsinski, Member Monir Ahmed, Member Bernie Balland, Member Ebon Brown, Member Allen Koblin, Member Von Lawson, Member Rob Moran (present at 4:09 p.m.), Member Bette Rader, Member Karen Wheat

**Absent:** BUSD Student Angelina Segovia

Action of any requests for Excused Absence: **None**

Pledge of Allegiance:

Approval / Adjustments to Agenda: **None**

Conflict of Interest Disclosure: **None**

#### **PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA)**

**No speakers**

#### **ACTION ITEMS/PUBLIC HEARINGS / REQUESTS**

1. Approval of Minutes dated March 11, 2020.

**Motion by Member Koblin**

**Second by Member Rader**

**To approve of Minutes dated March 11, 2020.**

**Approved by a 10-0 vote.**

2. Update of Projects from City Staff
3. COVID-19 Response and Business Assistance  
**Update from Kyle Warsinski regarding COVID-19 business relief programs and resources.**
4. Discussion and Review of Market Analysis Request for Proposal (RFP)

## TOPICS FOR FUTURE AGENDAS

5. Intro to New Business Program
6. Cannabis in Area
7. Overview of Plan for Committee - Responsibilities and Duties
8. Economic Development Tools and Incentives
9. Workforce Development/Apprenticeship Program
10. SmartCity Plan
11. Homelessness Update

## REPORTS

**Von Lawson** - Gave an update from Mt. San Jacinto College regarding the fall school year.

**Mike Lara** - No report

**Kyle Warsinski** - Gave an update on the September opening of Amazon and its upcoming hiring event.

**Bernie Balland** - No report

**Rob Moran** - Gave a report of a business ambassador program.

**Karen Wheat** - No report

**Bette Rader** - Announced the upcoming Good Morning Breakfast event and upcoming mixer and an update on memberships.

**Ebon Brown** - Gave a report of the newly started school year with virtual learning. The construction of a new school and the expansion of Beaumont High School.

**Santos** - Gave an update of the Beaumont Business Assistance Program.

**ADJOURNMENT at 5:20 p.m.**